

## **HEAD OF FUNDRAISING**

### **PERMANENT, FULL TIME**

### **£45,000-£55,000 (*depending on experience*)**

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#### **WHO WE ARE**

24-7 Prayer is an international, interdenominational prayer movement, with a vision to revive the church and rewire the culture through non-stop night and day prayer.

We started in 1999, when a simple student-led prayer vigil went viral and groups all over the world joined in to pray. Now, over two decades later, thousands of communities have taken part in 24-7 Prayer in churches, communities and cities in over half the countries on earth. From apps and courses to prayer rooms and blogs; we exist to help people pray.

#### **THE ROLE**

The Head of Fundraising will lead the strategy, development, and delivery of 24-7 Prayer's fundraising activity across a range of income streams. This is a pivotal moment for 24-7 Prayer: we are experiencing unprecedented growth across almost every area of the movement. We have a bold vision, and a global community ready to roll up its sleeves – the Head of Fundraising is here to bring these things together.

This role will shape long-term income growth, lead and develop a team of fundraisers, while managing a portfolio of major donor prospects based in the UK and USA. As such, quarterly trips to the USA are a requirement of this position.

This role can be either based in our Woking office or a hybrid role. If hybrid, there is a requirement to attend mandatory in-person meetings (typically at either our Woking office or Waverley Abbey House in Farnham once a month). This role will occasionally require some travel nationally and internationally.

If you would like to apply for the role, please [click here](#) to complete the application form. When prompted in the application process, please upload\*:

1. Your CV
2. A 1-page covering letter explaining why you are suitable for the role and why you would like to work at 24-7 Prayer.

*\*If you do not upload both pieces of documentation your application will not be taken further.*

**Closing date for applications:** 8<sup>th</sup> February 2026

**Interviews:** Week commencing: 16<sup>th</sup> February 2026

Please note that this role holds an occupational requirement for the post holder to be a practising Christian with a living relationship with God, living in accordance to biblical principles. This is in accordance with Schedule 9 of the Equality Act 2010.

## Job Description

<b>Job title:</b>	<b>Head of Fundraising</b>
<b>Salary:</b>	£45,000 - £55,000 (depending on experience)
<b>Contract type:</b>	Permanent, Full Time
<b>Line managed by:</b>	<b>Director of Development</b>
<b>Role Description:</b>	We're looking for a brilliant fundraising leader who will lead the strategy, development, and delivery of 24-7 Prayer's fundraising activity across a range of income streams. As well as managing a portfolio of major gifts prospects, you'll lead a small team of passionate fundraisers.

## Key Responsibilities:

### Strategy and Planning

- Oversee all income streams, including individual giving, major donors, trusts & foundations, digital fundraising, legacies, and events.
- Deliver a multi-year fundraising strategy aligned with 24-7 Prayer's organisational priorities.
- Alongside the Director of Development, set ambitious but achievable fundraising targets and monitor progress against them.
- Embed systems-thinking and data-informed processes to create replicable, scalable income models.
- Oversee the budget for the fundraising department.

### Leadership

- Lead a small (but mighty!) fundraising team to achieve their own set of targets and KPIs by coaching them to thrive within their roles, while maintaining a spirit-led culture.
- Equip the team with the tools, training and mindset to grow income and deepen supporter relationships in their respective income streams.
- Embed a culture of collaboration with other teams including Communications, Marketing and Creative, as well as teams from across the international movement.

### Donor Engagement and Relationship Management

- Work with a portfolio of major donors, based both in the UK and US to build strong, authentic relationships to raise high five and six figure gifts. Regular travel to the USA and across the UK is expected as part of this role.
- Design and oversee major donor events both in the UK and USA that serve as a relational touchpoint and key cultivation opportunities.
- Work with senior leaders, bringing them into donor meetings where appropriate.
- Use the CRM to effectively manage and progress relationships with prospects and their relationship journey.
- Innovate new ideas for building genuine relationships with key donors across the movement.

### Campaigns and Communications

- Work closely with Communications, Marketing and Creative teams to deliver integrated fundraising campaigns across the year.

- Collaborate with the Comms team to drive creative storytelling and impact-led communications to inspire supporters.
- Work in collaboration with Communications and Marketing team to ensure wider fundraising messages are compelling, inspiring, and consistent with the organisation's voice and vision.
- Work with Director of Development and wider team to develop innovative digital fundraising approaches for our growing app-based giving programme.

**Data, Reporting and Compliance**

- Hold responsibility for providing excellent supporter care and data management practices that serve our donors in the best way possible.
- Oversee reporting, impact communication, and stewardship to maintain donor trust.
- Maintain compliance with charity fundraising regulation (e.g., UK Fundraising Regulator), GDPR, and internal policies.
- Provide regular report to Finance and the Board of Trustees detailing progress, opportunities and challenges.
- Complete Due Diligence reports for major donors giving over a certain level.
- Monitor monthly financial performance alongside Director of Finance.

**Skills and Experience:**

- Proven track record of leading multi-channel fundraising and achieving income growth.
- Minimum 2 years' experience cultivating major donors and high-value relationships with a strong understanding of authentic relationship building, pipeline management, and donor engagement strategy.
- Strong leadership and team management abilities.
- Experience working with CRM systems and applying data insight to segment audiences and improve supporter experience.
- Proven ability to think strategically and to prepare and implement strategy.
- Understanding of fundraising principles, digital engagement, and donor stewardship.
- A cross-cultural mindset with the proven experience of working with international donors, preferably from the USA.
- Familiarity with charity finance, data protection, and compliance requirements.

**Character and Values:**

- A committed Christian who resonates deeply with the ethos and vision of 24-7 Prayer.
- Relational, inspiring, and able to communicate vision with warmth and clarity.
- Strategic thinker with creativity, resilience, and a collaborative spirit.
- Passionate about prayer, mission and justice.

**Additional Comments:**

- Reasonable time will be given for retreat, prayer and personal spiritual development in liaison with your line manager
- The post-holder will be expected to display high levels of cultural intelligence and maintain a commitment to diversity ensuring that voices within the movement are heard and valued.
- Organisational benefits include: Hybrid working, retreat days, life insurance, enhanced sick pay, complimentary ticket to Wildfires Festival, attending our annual international Gathering event.