**JOB PROFILE:** Content Creator (under 11s & families)

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| Ministry Area | Team |
| Mission Resources | Mission Resources Directorate |
| Position of Job in Organisation |
| Content Creator (under 11s and families)  |
| About Scripture Union in England and Wales |
| Scripture Union is a national mission-movement, the aims of which are to create opportunities for children and young people to explore the Bible, respond to Jesus and grow in faith. Our priority is to reach those who don’t yet know Jesus. Scripture Union pursues these aims through a variety of specialist ministries, and this job, like all others, is required for that purpose. In all its work, Scripture Union aims to care for children and young people, share God’s good news, and offer choices and opportunities, while being credible, relevant and inspiring. |
| Vision of SU in England and Wales |
| Our vision is to see a new generation of children and young people with a vibrant, personal faith in Jesus. |
| Purpose of the department |
| To create innovative, mission-focused content, in digital and physical formats, for the children and young people who are yet to encounter Jesus, and for those who nurture them in their new-found faith. |
| Purpose of the job |
| With a focus on under 11s and families, the purpose of the job is three-fold:* Respond to emerging mission needs by developing innovative mission-focused resources in an agile manner.
* Resource the church by actively promoting new and existing mission-focused content through:
	+ working with our marketing department on relevant social media adverts and emails.
	+ presence at conferences, regional training days and roadshows, to present our mission-focused content.
	+ seminars and speaking opportunities.
* Actively seek other gifted contributors and commission them to enhance our RESOURCE offering.
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| Key accountabilities |
| The key accountabilities for this job are to:* Be directly accountable to the Director of Mission Resources.
* Operate with the rest of the Mission Resources Directorate to ensure smooth management and financial processes.
* Work with various teams, especially our marketing team and our regional teams.
* Be responsive to current national research, trends, mission needs and opportunities relating to children and young people, many of which come from SU regional teams via our Innovation Lead who is part of the Mission Resources Directorate.
* Consult with the UK Christian community and SU teams.
* Build and maintain ways of curating possible mission models and content solutions.
* Prototype, trial and assess the most beneficial approaches. Experimentation is encouraged.
* Develop and propagate the most appropriate content to meet mission needs.
* Enable fast learning and content iteration.
* Undertake other work and projects as required by the Director of Mission Resources.
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| In common with all members of staff to:* Further the aims and objectives of Scripture Union, working in accordance with its ethos.
* Be part of the prayer life and fellowship of Scripture Union, including staff prayers, days of prayer and worship, and staff conferences, which combine prayer, worship and strategy.
* Undertake personal development through study and reflection, work reviews and in-service training.
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| Working Patterns |
| Working from Home, with a physical presence at our Head Office (Trinity House Milton Keynes) as required for face-to-face collaboration with the rest of the team.Part Time options can also be considered, but we will give priority to those who can work at least three days a week, physical presence at our Head Office as required by the role. Also, flexible working may be necessary when promoting resources.  |
| Educational and/or training qualifications and certificates |
| The person appointed will have:* A degree-level qualification.
* A good understanding of issues in theology and biblical interpretation, particularly in relation to children’s and young people’s faith development.
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| Person specification |
| The person appointed will:* Be a passionate creative, used to bringing concepts and ideas to life in new and innovative ways.
* Understand and be comfortable with agile project management.
* Be a leader in digital content creation and sharing, having technological awareness and technical proficiency in a wide variety of media.
* Have strong written, visual and verbal communication skills.
* Have strong capability in social-media communications.
* Be aware of mission trends, models and issues in the UK.
* Be a self-starter able to remain positive and motivated through a rigorous and sometimes challenging content-development process.
* Be emotionally intelligent, able to work smoothly with Mission Resource colleagues and the wider SU team.

In common with all members of staff:* Be a committed Christian in sympathy with the aims and ethos of Scripture Union, and have an active involvement in the mission of a local church.
* Seek to have a sound biblical understanding that is applied in daily living and is encouraged in the lives of others.
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| Necessary technical / functional skills |
| The person appointed will have:* A proven track record in developing and distributing physical or digital content (preferably both).
* The ability to manage a busy and varied workload.
* Good literacy and numeracy skills.
* Relevant IT skills, especially in the Microsoft and Adobe suites of software.
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| Required behavioural competencies |
| Independence | An ability to think independently, to see new possibilities, and to express new ideas with clarity and confidence.  |
| Conceptual thinking | Identifies patterns and connections between situations. Understands complex data and develops innovative solutions. |
| Concern for excellence | Drives consistently towards improvement and excellence in all aspects of work. |
| Results focus | Sets challenging yet realistic goals and objectives for themselves, focusing energy into striving to achieve them within agreed timescale. |
| Initiative | Anticipates situations, problems or opportunities (before being asked) and takes appropriate action, actively finding ways forward. |
| Job profile updates |
| Updated by:  | Date: |
| Signatures |
| Line Manager: Mark Griffiths | Date: August 2025 |
| Employee:  | Date:  |
| HR Department:  | Date:  |