



Methodist
relief and
development

Application pack

Senior Church Engagement and Events Manager

Summer 2025



Introduction

All We Can is an international development and relief organisation, working to see every person's potential fulfilled. Focussed on serving the world's most marginalised communities, we are rooted in the Christian faith. We work through partnership alongside our global neighbours most impacted by disasters, poverty and injustice to enable flourishing and resilient communities.

Purpose of this role

In this role, you will drive income growth from, and engagement with, Methodist churches and new regular givers by leading an effective Churches Team.

Through building and strengthening relationships within the Methodist family, you will inspire and influence churches and supporters to deepen their understanding of our purpose, fostering long-term commitment and financial support.

Leading a team spread across the country, you will implement relevant aspects of the fundraising strategy, make data driven decisions and manage income and expenditure budgets.

How this will this be delivered?

Effective team leadership aligned with All We Can's principle and the wider culture by:

- Leading and supporting the Churches Team, ensuring they have strategic objectives, are motivated, equipped and delivering to a high standard in line with the All We Can fundraising strategy and targets.
- Develop and lead the strategic direction for church engagement, aligning with organisational vision and mission, and ensuring a long-term impact within faith communities.
- Playing an active part in the Public Engagement Team – collaborating around campaigns and objectives, and in shared culture-building

Churches income & fundraising strategy implementation by:

- Overseeing and ensuring the strategic direction and implementation of the Churches Team's main areas of work: regional fundraising, events, resources, volunteer Champions, and community fundraising.
- Directly participating in fundraising activities including church speaking engagements (aiming for a minimum of 10 a year) and events which help contribute to the team's targets.
- Work in collaboration with the Churches team to identify and recruit Champions in your region
- Representing All We Can in relevant networks, meetings, and conferences – building relationships and generating opportunities which will help further the fundraising strategy.
- Create briefs for Church resources that resonate with All We Can's purpose, and are adaptable to varying theological perspectives. Where appropriate, work alongside a freelance writer to produce these by overseeing the process and final production.
- Work alongside the Communications Team to develop compelling visual materials for speaking engagement and events.

Retaining and Strengthening Church Relationships by:

- Maintaining and deepening relationships with existing churches and key roles within the Methodist Church and British figures to encourage greater engagement and increased financial contributions.
- Implementing tailored stewardship plans to



ensure churches feel valued, engaged, and aligned with All We Can's mission.

- Ensuring the churches sections of the All We Can website are compelling, up to date, and easy to use.

Insight and reporting by:

- Supporting the Executive Head of Philanthropy and Public Engagement in developing, monitoring, and reporting on fundraising targets and budgets—particularly income and expenditure lines impacted by the Churches Team—by working closely with the Data Team to track income, analyse trends, report on fundraising performance, and provide actionable insights and recommendations.
- Use data and supporter feedback to refine fundraising approaches and ensure improved effectiveness.
- Ensure compliance with fundraising regulations and best practices.

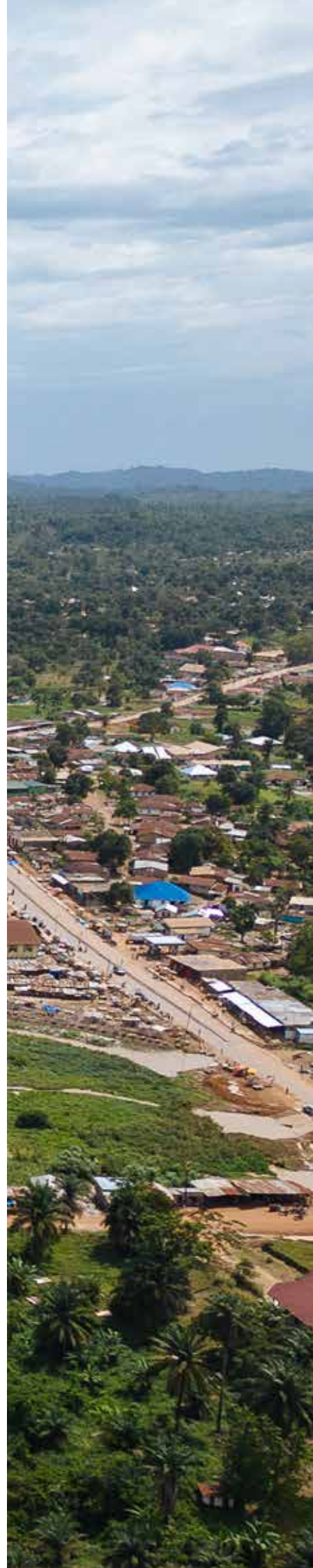
Being an effective and positive contributor to the overall work of the organisation through:

- Attending monthly team days and engaging with the content of the day and with your colleagues in a meaningful way; ensuring that you don't miss more than one team day in a row.
- Prepare for any relevant meetings by reading any materials beforehand and contributing to those meetings in a meaningful way.
- Always considering whether your behaviour is aligned with and adds value to the organisational culture and the reputation of All We Can.
- Be available to attend internal or external events which require team representation.

As we want to work in a collaborative and supportive way, we also expect every member of the All We Can Team to be proactive in building good relationships with colleagues across the organisation, meaningfully contribute to meetings and organisational projects. We expect this role to be full-time, 35hrs/week, and it is intended to be permanent. This role has an occupational requirement to be a practicing Christian.

What will indicate success?

- Increase in the number of new and retained Methodist churches actively supporting financially
- Increased Church response rates and ROI
- Increase in the number of new regular givers actively supporting
- Increase in the number of Champions recruited
- Increased participation of churches in fundraising initiatives beyond financial giving
- Stronger, deeper relationships with key Methodist stakeholders, church leaders, and congregations
- Number of touch points, events attended, and speaking engagements attended
- Financially successful delivery of engagement activities, events, and campaigns
- Increased awareness and understanding of All We Can's mission within the Methodist community
- Clear team objectives and accountability, leading to improved performance and results and internal team culture
- Improving the Churches' supporter journey
- Able to demonstrate that all the above has been delivered demonstrating our organisational values in any work activities: Love, Collaboration and Integrity.



Who are you accountable to?

Executive Head of Philanthropy and Public Engagement

Who will be accountable to you?

There are three direct reports for this role: Engagement Officer (Midlands and Champions), Engagement Officer (London/South East) and Engagement Officer (South West and Community Fundraising)

Who are you going to work closely with?

You'll be part of the Public Engagement team comprising Churches team, Retention team and the Communications team. You'll work closely with all its members. You'll also work closely with the Finance and Data teams and colleagues in Programmes and Partnerships.

What skills and attributes do you need to be successful in this role?

Fundraising & Income Generation

- Strong understanding of church fundraising, donor acquisition and regular giving programs, donor stewardship, and income growth strategies.
- Ability to set and achieve income targets, with a results-driven mindset.
- Experience managing budgets
- Creative fundraising approach, able to develop and implement innovative campaigns.
- Ability to analyse fundraising performance, using



data insights to refine campaigns and maximise ROI.

- Relationship Building & Stakeholder Engagement
- Ability to engage and inspire church leaders and congregations
- Ability to influence and motivate supporters to deepen their financial commitment and advocacy.
- Confident public speaking, preaching and presentation skills, comfortable addressing church audiences.
- Empathy and active listening, with a genuine interest in understanding church communities and their motivations.

Leadership & Team Management

- Experience leading and developing a team, with strong coaching and mentoring abilities.
- Ability to set clear goals, drive performance, and foster a collaborative team culture.
- Strong delegation and problem-solving skills, ensuring smooth and efficient team operations.

Strategic Thinking & Planning

- Ability to implement and adapt fundraising strategies to maximise impact and growth.
- Data-driven decision-making, using insights to refine fundraising approaches.
- Project management skills, ensuring initiatives are well-planned, executed, and evaluated.

Supporter Engagement & Stewardship

- Commitment to excellent supporter care, ensuring churches feel valued and engaged.
- Experience creating stewardship journeys that nurture long-term loyalty.
- Ability to communicate impact, helping supporters see the tangible difference their giving makes.

Personal Attributes & Values

- Passion for the organisation's purpose, vision and an understanding of the Methodist Church and its values.
- Deep understanding and relationships with the Methodist Church
- Proactive and self-motivated, with the ability to work independently and drive results.
- Resilient and adaptable, able to navigate challenges and seize new opportunities.
- Collaborative and team-oriented, building strong internal and external relationships.
- Ability to preach
- Willingness and ability to contributing to building agreed organisational culture.

What can you expect from us?

- Salary: £45,500 per annum + working from home allowance; generous pension contribution.
- Salaries are benchmarked and reviewed for cost-of-living increase once a year. Your salary might be adjusted as a result, but an increase is not guaranteed because of the review.
- Pension: All We Can operates a contributory pension scheme, a minimum contribution of 6% employer and 3% employee that all employees are eligible to join. Employee contributions up to 8% will be double matched. Full details available from the People Team



- Annual leave: 25 days per calendar year plus Bank Holidays and an extra three days between Christmas and New Year. Additional leave is also awarded after 2 years (3 days) and 5 years (2 days) continuous service (please note, holiday entitlement is pro-rata for a part-time post).

We work in a flexible and inclusive environment understanding that everyone has life outside of work that life places different demands on them. We also support everyone's development and growth with training opportunities. In addition, we offer a range of helpful benefits:

- Employee Assistance Programme and Confidential Counselling Service
- Critical Illness cover
- Income Protection Insurance
- Life Assurance (4x salary)
- Wellbeing app
- Cycle to Work Scheme
- Season Ticket Loan Scheme
- Employee discounts
- Enhanced maternity & paternity leave
- Enhanced sick pay
- Two days of volunteering time off per calendar year

Where will you be based?

The contract for the role is home-based but in practice the job is performed mostly remotely, with monthly whole organisation meetings in Central London at newly opened modern office at the Methodist Church House; there will be other meetings in London from time to time that you might be required to attend.

This role might also require attending an occasional meeting somewhere else in the UK and internationally, sometimes involving weekends and/or evenings.

What else should you know about All We Can?

At All We Can, everyone's welcome irrespective of age, disability, gender, race or ethnicity, religion or belief, sexual orientation, or other personal circumstances.

We're committed to building inclusive and caring culture. We value and respect the diversity of our employees and aim to recruit people who reflect diverse communities.

We have policies and procedures in place to ensure that everyone's treated fairly and consistently at every stage of your employment, and we are open to consider reasonable adjustments for disabled people.

This role requires a basic level DBS check.

Application process

Applications should be submitted via our careers page and must be received by no later than **4pm on 7 July 2025**.

Following application, we expect the process to comprise:

- a short task to be completed ahead of the interview
- a panel interview
- an informal conversation with the representation of the wider team.

This process is subject to change based on the applications we receive. Please note that the panel interview will take place in London and is scheduled to take place on **18 July 2025**.

We are always working on building more diverse team and would like to encourage people from diverse backgrounds to apply; to help minimise bias in the recruitment process, we will be applying anonymisation to all applications at the first stage.

Thank you

