



**CHURCH ENGAGEMENT  
MANAGER  
SAT-7 UK**

**APPLICATION PACK**

## SAT-7 UK is looking to recruit a Church Engagement Manager, to inspire and influence the UK Church to show love, strengthen faith and bring joy to millions of people across the Middle East and North Africa

**Role:** Church Engagement Manager  
**Location:** Based at our Chippenham office (hybrid/home working options available)  
Candidates should have the right to work in the UK – no overseas applications will be considered  
**Salary:** £32,000 - £36,000  
**Contract term:** Permanent  
**Hours:** 37.5 hours per week (part-time considered)  
**Annual Leave:** 25 days per annum pro rata in addition to bank holidays  
**Closing Date:** 10<sup>th</sup> June 2025

### ABOUT SAT-7

SAT-7 UK is part of an international Christian media ministry, bringing life-changing joy to the people of the Middle East & North Africa through powerful, faith-filled television and digital media programmes.

**BRINGING JOY** Through powerful, faith-filled television programmes and digital media, we are bringing joy to millions of lives across the Middle East.

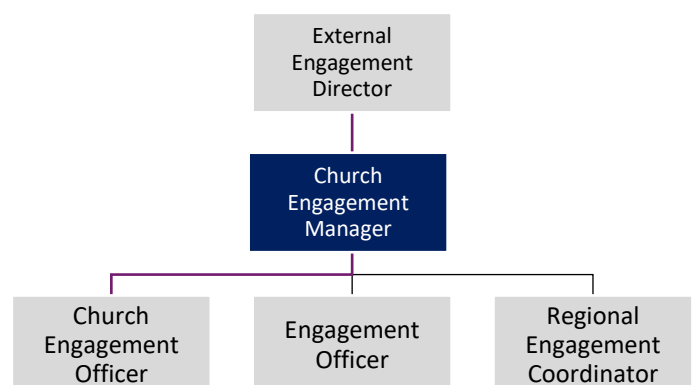
**SHOWING LOVE** Across four channels, reaching millions of viewers in 25 countries, broadcasting 365 days-a-year, we are showing God's love to the Middle East and North Africa.

**STRENGTHENING FAITH** Our Arabic, Turkish and Persian programmes encourage and strengthen often-isolated Christians in their faith and provide a fresh perspective of faith for those asking questions about Jesus.

### ABOUT THE ROLE

We are seeking a passionate, connected and well-organised leader, to manage and develop our Church Engagement team and mission with UK churches, networks, community groups and volunteers. The role requires someone who is motivated by their Christian faith and has a passion to inspire and influence the UK Church to show love, strengthen faith and bring joy to millions of people across the Middle East and North Africa.

As we look towards our 30<sup>th</sup> anniversary, we want to inspire a new generation of churches and individuals to engage with global and local mission; to raise awareness and understanding of the Church in the MENA and to increase engagement, giving and prayer.



The Church Engagement Manager reports to the Director of External Engagement (currently Senior Director), with responsibilities, activities and outputs linked to clearly defined, measurable strategic outcomes (over the course of the 2023-2028 strategy).

The Church Engagement team sits within the External Engagement Department, which covers areas including communications, publications and resources, press and media, digital content and marketing, fundraising appeals, church engagement, events and volunteers. Teams work closely together on shared activities to ensure that the strategy is connected and delivers a coherent public message, maximising every potential opportunity to increase income and deepen understanding and engagement. Other office staff include those focused on operations and finance, as well as a Philanthropy & Partnership Team engaging with major donors.

SAT-7 UK has grown a faithful supporter base across the UK over the last 25 years. However, we want to reach a new generation – growing our income, influence, and supporter engagement – to increase the impact and reach of our international ministry and programmes across the region.

- Candidates should have the right to work in the UK and be based in the UK.
- Applications are welcome before the closing date, as we may call for interviews and appoint earlier if a suitable candidate is found.
- If you do not have experience in all 'key responsibilities', please tell us about the relevant skills and experience you do have as you will still be considered.
- There is an Occupational Requirement, in accordance with the Equality Act 2010, for the position to be filled by a committed Christian.
- There is a requirement of the role to attend the Chippenham office a minimum of one day a week.
- If an informal conversation about the role would help, please email [hr@sat7uk.org](mailto:hr@sat7uk.org)

## **KEY ACTIVITY AREAS**

The position of Church Engagement Manager is to lead a team who are passionate about sharing the ministry of SAT-7 to the churches in the UK who can support and partner with us through prayer, engagement, and financial giving. The manager will have the responsibility of the team budget, three staff and external relationships. The manager and team are also the main liaison points with a network of volunteer ambassadors and an emerging group of church and social influencers.

The role includes inviting churches and community organisations to become church partners or to support media projects, overseeing SAT-7's presence at events and conferences, building key relationships across church networks and denominations, plus assisting in the creation of funding proposals, reports and prayer updates. Team responsibilities include thanking churches for their support, communicating with supporters, churches, community organisations and schools, to maintain and increase engagement with SAT-7.

## **KEY RESPONSIBILITIES**

This role will allow you to make a real difference to the lives of millions of people in the Middle East and North Africa. You will help to manage, maintain and increase income and engagement through the following key responsibilities:



- Work with the team to **implement strategies for growing key areas of income and engagement** with churches and individuals, maintaining prospect lists, communicating with churches to resource and increase engagement.
- To **manage, motivate and support** a diverse team in different geographical locations and working patterns.
- To **assist with delivering the church partnership and media projects programme**, inviting church leaders and churches to join, helping research, prepare and send project proposals, reports and associated resources.
- To **analyse current church giving patterns and identify pathways to increase engagement**, levels and forms of giving (including individual giving in conjunction with other team members).
- **Support with high-level giving church relationships** and work with the Engagement Officer to mobilise ambassadors and volunteers within churches to encourage prayer for the MENA and church giving.
- **Oversee SAT-7's presence at events and conferences** to maximise opportunities for engagement and increased reach with existing and new supporters.
- To **assist with identifying current and future engagement resources** to inspire and mobilise supporter churches and wider opportunities with denominations and Christian networks.
- **Lead regular one to ones and promote the process of SAT-7 UK's personal development plans** for team members throughout the year e.g. conducting appraisals and mid-year reviews.

## **GENERAL RESPONSIBILITIES**

- Work with colleagues to devise and implement strategies for growing key and new areas of income, influence and engagement.
- Represent, speak effectively and act as an ambassador for SAT-7 at external meetings, events and conferences (as appropriate).
- Process / store supporter information within UK data protection and Fundraising Regulator guidelines.
- Ensure all communications have consistent messaging, branding and tone of voice for the intended audience and that content conforms to the security and style guides.
- Develop and maintain good working relationships with churches, volunteers, supporters, partners, trustees and staff.

## **SPIRITUAL LEADERSHIP**

- A confident communicator, able to present SAT-7 in a variety of church and Christian settings.
- To set Christian standards in the working environment and to lead by example.
- To attend appropriate staff meetings to hear updates and share and coordinate activities and spend time in prayer and worship together.
- To lead or participate in spiritual sessions of prayer and biblical reflection within the Team.
- To be committed to SAT-7 UK's Vision, Mission, Values and Beliefs.
- To maintain own spiritual development and relationship with God e.g. through individual prayer and reflection days.

## **ABOUT YOU**

### **Essential Skills and Abilities Required**

- A strong track record of working in a church-facing ministry or communications/fundraising role.
- Excellent communication and personable skills, including written, verbal and presentation.

- Self-motivated with a “can-do” attitude.
- Experience of a management role and leading a team.
- Flexible approach and the ability to adapt to changing situations.
- Able to self-manage, prioritise and multitask a number of ongoing projects / deadlines.
- Able to connect and collaborate with team colleagues through remote working.
- Computer literacy (e.g. MS Office 365, Word, Excel, Outlook, PowerPoint).
- Educated to A Level or equivalent

#### **Desirable Skills and Abilities**

- Degree level education
- Three+ years’ experience in a charity/church fundraising or communications role.
- Understanding of the Christian international mission / development sector
- Using personal communications, (especially the telephone) to connect with supporters
- Using data insights to increase the impact of fundraising
- Knowledge and experience of the Middle East and North Africa (training will be given as required).

#### **WORKPLACE BENEFITS INCLUDE**

- Pension scheme (NEST) with employer contribution of 5%
- Health Cash plan (Medicash)
- Cycle to Work scheme
- International travel opportunities
- Flexible working arrangements



#### **SAT-7 UK**

PO Box 3941, Chippenham, SN15 9HQ

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