



DIGITAL COMMUNICATIONS AND ENGAGEMENT OFFICER

At Christians in Sport we are: all in for Christ, all in on sport and all in it together.

For us sport is more than a game. It's about who God made us to be.

We bring these two loves together in one mission: to reach the world of sport for Christ.

Operating for over 40 years, we mainly work with competitive and elite sportspeople, helping them connect their sport and faith, and working to give every sportsperson the opportunity to hear the good news of Jesus.

WE ARE SEEKING A CREATIVE PERSON TO ENGAGE CURRENT AND NEW AUDIENCES ACROSS ALL OUR DIGITAL CHANNELS AND ADD SKILL TO ALL OUR WRITTEN OUTPUT.

Working in the expanding Communications and Resources Team, our Digital Communications and Engagement Officer will work alongside other like-minded Christian sportspeople to help continue God's work of reaching the world of sport for Christ.





THE PASSIONS OF CHRISTIANS IN SPORT

Christians in Sport's purpose is to reach the world of sport for Christ. Four passions guide our approach to achieving this:

1. SPORT MATTERS

The ability to play sport is an aspect of God's creation that can be enjoyed for his glory. We encourage Christians to live out their faith in sports clubs and to tell those they play with the good news of Jesus.

2. GOD SPEAKS

The Bible is God's word of truth for proclaiming Jesus Christ as Lord and for building up his followers. We use the Bible as the measure of all truth about God as we explain the Christian message in the world of sport.

3. CHURCH TRAINS

The local church is the primary community for making disciples of Jesus and training them in godliness. Our priority is to see sportspeople maturing in Christ in their local church and being supported to pray, play, and say in their local sports clubs and teams.

4. LEADERS SERVE

As a missionary organisation we recognise the importance of prayerfully training leaders to multiply the work. We want our leaders to be transformed by the gospel, living lives of sacrificial service, as they reach the world of sport for Christ.



PURPOSE OF THE ROLE

This role has some flexibility to it and can be shaped to the interests and gifts of the successful candidate.

At its heart it will focus on the following:

- To engage current and new sportspeople across all our digital and print channels with quality stories, exciting resources and targeted advertising.
- We want to improve our story writing and blogs: encouraging and challenging sportspeople as they hear stories of what God is doing. We then want to get those stories, alongside our other resources, out to as many people as possible through social media, email and print.
- The Digital Communications and Engagement Officer is part of the Communications and Resources Team and will work alongside the Communications and Resources Team Leader, Projects and Fundraising Manager and Media Producer.

APPOINTMENT

This is a mid-level position with no direct reports initially, with a salary package appropriate to the experience of the successful applicant.

Christians in Sport has its Head Office in Bicester, Oxfordshire. Whilst the successful applicant will ideally be able to travel into the office regularly there is flexibility around home and flexible working.

This is a full-time position of 37.5 hours per week over 5 days. Some evening and weekend work may be required. There are 25 days annual leave, plus statutory holidays.

Term: 2-year initial contract

Salary Range: £23,000–35,000 depending on experience





PERSONAL REQUIREMENTS

There is an occupational requirement that the person appointed to this position will be a committed Christian and in agreement with our statement of faith.

CHARACTER AND CONVICTION

- A committed Christian.
- Be in agreement with our [Statement of Faith](#).
- Committed to the purpose and passions of Christians in Sport.
- Currently or previously involved in a club/team in the world of sport.
- Willing to contribute to a team, take direction, review work and cooperate with others, to review and improve processes and practices collectively.
- Able to work in a way that promotes the wellbeing and safety of young people and vulnerable adults. For more details on our safeguarding policies you can read our Safeguarding statement [here](#).

This role requires an enhanced level police check, which will be carried out only after an offer has been made. Christians in Sport's policy on recruitment of ex-offenders can be viewed [here](#).

There is an occupational requirement under Schedule 9 of the Equality Act 2010 for this post to be held by a Christian who assents to our statement of faith.



COMPETENCIES

COPYWRITING AND STORY TELLING

Able to write clearly and in an engaging manner for a variety of audiences and in a variety of styles for social media, email and print.

SOCIAL MEDIA

Experience in multi-channel communications and marketing and engaging with people through social media, especially Instagram, Facebook and Twitter. A keen visual eye and ability to communicate through both words and images.

DIGITAL ADVERTISING (TRAINING OFFERED)

Ability to use advertising opportunities available to us to find new people across a variety of digital platforms.

PLANNING

Organized, and committed with sustainable sacrifice, to excellent outcomes. Able to plan and implement project plans and communication plans, working with others to completion of projects.

COMMUNICATIONS

Able to communicate effectively in written and verbal form, to colleagues, teams, and the those we work with.

TEAM WORK

A strong team player with flexibility and emotional intelligence. Able to give and receive direction. Able to effectively work with volunteers and freelancers.

KEY RESPONSIBILITIES

1. STORYTELLING

- A** Writing blogs and articles focusing on Christian sportspeople and their impact within their clubs and teams.
- B** Telling stories of the impact of the work of Christians in Sport.

2. SOCIAL MEDIA MANAGEMENT

- A** Owning output across our social media channels including the creation and scheduling of posts and engagement with followers on those platforms.
- B** Researching new platforms or features and implementing tactical changes as social media platforms grow and develop.

3. COPYWRITING

- A** Main copywriter for external facing writing for the organisation.
- B** Editor of the Back Pages magazine.
- C** Writer of regular external email newsletters to those we work with.

4. DIGITAL ADVERTISING

- A** Managing budget across variety of advertising opportunities to help find new sportspeople and promote the right events and resources to those we work with.



TO APPLY

Fill in our application form at christiansinsport.org.uk/jobs including your CV and a Covering Letter including any appropriate portfolio links.

Application deadline: 13th June

Interviews to follow in June.

jonny@christiansinsport.org.uk

Communications and Resources Team Leader

christiansinsport.org.uk/jobs