



**SAT-7 UK**

**Ethos**

Satellite Television by and for the people of the  
Middle East and North Africa.

## **SAT-7 UK Ethos**

SAT-7 UK was founded in 1999, the object of the charity is the advancement of the Christian religion, in furtherance of which it has power "to establish and maintain radio and television stations together with other media production facilities". The principal activities are to raise awareness, prayer and funds in support of the work of organisations such as SAT-7 International Trust and Turk7.

**VISION:** *To raise support for media organisations as they seek to see a growing Church in the Middle East and North Africa, confident in Christian faith and witness, serving the community and contributing to the good of society and culture.*

**MISSION:** To be an enabler in providing the churches and Christians of the Middle East and North Africa an opportunity to witness to Jesus Christ through inspirational, informative, and educational television services.

**SAT-7 UK seeks to support the churches and Christians in the Middle East and North Africa through the vehicle of media. The nature of the work we support is encapsulated in our objectives, which are:**

1. To educate, inform, inspire and motivate Christians. To encourage church attendance and stimulate spiritual growth.
2. Providing opportunities to improve the image of Christianity in the eyes of non-believers and to present the Gospel to those who may never otherwise hear it.
3. Enabling high quality TV that church families and youth can watch without being exposed to humanistic, materialistic or anti-Christian ideas. To bring a Christian perspective on major issues directly into people's homes.
4. Enabling new resources on video and audio tape, the stimulation of new printed matter for ministry, materials for women, children, etc.
5. Providing an opportunity for the Church to respond to spiritual enquirers.
6. Developing specially trained and qualified indigenous personnel (TV workers, counsellors, administrators, etc.) to better equip the Church.
7. Enabling the provision of a voice and a sense of identity for Middle Eastern Christians, helping legitimize their existence as Arabic-speaking Christians.
8. Helping to give opportunities for the Christians in the Middle East the right of reply to criticism against them in other media.
9. Providing an opportunity for the Church to contribute to national life and society (e.g. programs on health, safety and education).
10. Providing opportunities to show both believers and others the diversity in unity that exists within the Christian community.
11. Enabling the provision for local employment and career opportunities for church members.

## **Values**

In working out SAT-7 UK's mission and in pursuit of its vision, the staff and Board of the organisation will adhere to the following **values**:

### **Integrity**

We seek to be truthful and transparent. We will act honestly in handling goods and money, respect others and show responsibility in fulfilling our duties. We will live by our agreements, even if they hurt us economically.

### **Fairness**

We strive to treat fairly our supporters, our staff, our suppliers, our audiences and the communities in which we operate. We will always try to get the most out of a negotiation, or transaction, but never at the expense of others.

### **Cultural Awareness**

We recognise that many cultural, ethnic and religious differences exist in the Middle East and North Africa and are committed to enhancing harmony among all people and to social transformation through mutual understanding and respect.

### **Political Sensitivity**

SAT-7 UK is not a political organisation and will not promote any particular political policy or party. SAT-7 UK will refrain from political associations (national, regional and international).

### **Respect for Other Religions**

SAT-7 UK will not in any way denigrate or attack any religion, Christian denomination or other religious body. We will refrain from any coercive attempts at changing people's faith.

### **Christian Diversity**

We recognise that the Christians of the Middle East & North Africa are a diverse group with regard to doctrine and ecclesiastical tradition. We will reflect that diversity and yet seek to emphasise the doctrines, traditions, realities and challenges that the Christians of the region have in common.

### **Participation**

We are committed to enabling people inside and outside the organisation to share in our process of making decisions that affect them. We will endeavour not to make decisions in isolation from those affected by such decisions.

### **Holistic Ministry**

We aim to serve the whole human person in the Middle East & North Africa and to enrich his/her spiritual, social and human life. We will give particular emphasis to easing the plight of those in society who are disenfranchised by means of disability, poverty, ethnicity or any other cause.

### **Professional Competence**

We desire to excel in our work and continuously to improve the professional competence of our staff, volunteers and Board. We expect increasingly to achieve demonstrably high quality results.

### **Training**

We are committed to the daily task of training and to raising the standard of Christian media services in the region by passing on our skills and values in the broader community.

### **Service**

We seek to identify with those to whom we relate and to their needs and aspirations, sharing our time and capabilities without considering any tasks too menial or demeaning.

**Forgiveness**

We are willing to acknowledge resentments, to forgive and seek reconciliation. We seek to deal with conflict openly and positively.

**Non-discrimination**

SAT-7 UK will in no way discriminate against any community, group or person by virtue to their ethnicity, financial means, religion, or physical and/or mental ability.

**Ethos and Employment**

SAT-7 UK has a Christian ethos. Accordingly, roles may be restricted to applicants who assent to the Statement of Faith and Values set out in this document where that is a genuine occupational requirement having regard to the nature of their work or the context in which it is carried out.

**Statement of Faith**

The common basis of faith for the work of SAT-7 UK is the Nicene-Constantinopolitan Creed of AD325. We recognise that this is simply a common starting point and basis for working together. It may not fully express the doctrinal position of any individual, but all need to be in agreement with the Creed, accept theological and other differences and the right to hold those differences in sincerity; be committed to a 'unity in diversity'; and agree not to denigrate one another's sincerely held convictions. We believe that in this way we can help fulfil the prayer of our Lord Jesus Christ 'that we may be one as He and the Father are one' and that we may therefore play our part in establishing God's Kingdom.

**THE NICENE-CONSTANTINOPOLITAN CREED (325 AD)**

We believe in one God the Father Almighty, Maker of heaven and earth, and of all things visible and invisible.

And in one Lord Jesus Christ, the only-begotten Son of God, Begotten from His Father before all ages, God from God, Light from Light, true God from true God, begotten not made, being of one substance with the Father, by whom all things were made.

Who for us men and for our salvation, came down from heaven, and was incarnate by the Holy Spirit of the Virgin Mary, and was made man, and was crucified for us under Pontius Pilate.

He suffered and was buried, and the third day He rose again according to the Scriptures, and ascended into heaven, and sits on the right hand of God the Father. And He shall come again in glory to judge both the living and the dead; and His kingdom shall have no end.

We believe in the Holy Spirit, the Lord and Giver of life, Who proceeds from the Father, Who with the Father and the Son together is worshipped and glorified, Who spoke by the prophets.

We believe in one holy catholic and apostolic Church. We acknowledge one baptism for the remission of sins. And we look for the resurrection of the dead and the life of the world to come.

Amen