



JOB DESCRIPTION

CREATIVE CONTENT DESIGNER

Job Location: Trinity House, Clapham Old Town
Reporting to: Communications Manager
Hours: Full Time

Holy Trinity Clapham

We are a vibrant Anglican church with a lively, growing Christian community in South London. Our vision is to see every life bearing fruit for Jesus and we want to see this happen through trusting Jesus and growing the church! We currently have six Sunday services and many community and outreach events taking place during the week. We have a regular congregation of around 600 people and a wonderful (!) staff team of 27 full and part-time employees.

Job Description

The Creative Content Designer is a new role and is a full-time position at HTC. This person will be responsible for the design, production and delivery of HTC's communications. We are looking for a dynamic and talented individual to work alongside and support our Communications Manager to ensure our vision, ministries and programmes are consistently communicated in exciting and innovative ways. We live, operate and serve in an ever-changing environment so the ability to respond quickly, be pro-active, meet deadlines and generate forward thinking ideas is essential to this role.

Responsibilities

- Assist the Communications Manager in communicating church-wide messaging and ministry programmes in creative ways to encourage and excite our congregation, our community and the wider public about the vision of HTC
- Be responsible for the production of all creative assets
- Ensure brand consistency of all messaging, graphics and digital content across all communications channels
- Seek ways to continually improve the standard of HTC's Communications and raise the profile of HTC across all media and communication channels

Requirements

- Proven artistic ability
- Experienced in the full process of video production, from initial concept planning to filming and editing
- Detail orientated with a natural eye for aesthetics
- Excellent communication skills
- Ability to work methodically, efficiently and meet (sometimes short) deadlines
- A keen awareness of wider optics
- Genuinely passionate about communicating HTC's vision to our community and the general public, in creative ways
- Able to respond quickly to external factors
- Fluent in graphic design programs such as Adobe, Premiere Pro, Photoshop, InDesign, and Illustrator
- Knowledge of website platforms such as Squarespace

Job Specification

- Proactively generate ideas to film, edit and publish videos for our various ministries and programmes
- Develop graphic design concepts in response to the vision cast by leadership, to be used across various media channels (both digital and print)
- Create regular and engaging content to be used across all social media channels and ensure this content is uploaded in a timely fashion to ensure HTC's messaging is current and communicated as widely as possible
- Create regular and engaging content for Sunday and midweek notices in line with internal deadlines
- Work with the Communications Manager to ensure the HTC website is kept up to date, engaging and accurate
- Work with Ministry heads to stay informed on all internal developments and activities in order to ensure communications are accurate and timely
- Regularly attend Communications and staff meetings as required
- Be prepared to present content to leadership if requested

Essential character qualities

- You have a vibrant and deepening relationship with Jesus Christ, resourced from a personal discipline of prayer and feeding on God's Word.

Additional Details and Requirements

- It is a Genuine Occupational Requirement (GOR) of the post that the post holder will be a Christian in full sympathy with the aims and ethos of Holy Trinity Clapham's purpose and mission. Your personal spiritual growth and renewal is important and we will endeavour to support this including facilitating your ability to attend conferences and other events that will deepen your discipleship.