

DIVISION: Homeschool Global Middle East **POSITION:** General Manager, Middle East

REPORTS TO: CEO

BRAND PROFILE:

Homeschool Global Middle East

HG is an accredited home education services provider, serving over two thousand students across 24 countries, from Pre-School through to High School. The Middle East branch with its main hub in Dubai is experiencing rapid growth through an aggressive strategy.

http://homeschoolglobal-me.com/

Wellspring International Academy https://wellspring-academy.com/

JOB SUMMARY:

The role will oversee and lead HG's and Wellspring's Middle East operations of the regional office and local hubs in Dubai, Abu Dhabi and Doha and further expansion.

Responsibilities

- Lead & manage the learning services at each local hub, driving innovation, academic and service excellence amongst the team.
- Lead and manage the enrollment and records function, driving excellent and timely service & responses, as well as accurate data.
- Lead and manage the customer service & sales team, driving excellent and timely service & responses, as well as enrollment targets.
- Lead and manage the events & shine team, driving added value to the customers through excellent & relevant events.
- Lead and develop the HG classes & programs, driving both excellent inhouse and external programs at the local hub level that are commercially viable and complement the core learning.
- Lead the Equip program in the Middle East, driving excellent training at the local hub level
- Lead and manage the local book store operations including inventory management, ordering and fulfillment.













- Manage the Middle East budget and control company spending inline with the DOA.
- Conduct HS intro and other sales events as required to drive sales.
- Support local public relations activities in coordination with Marketing SS.
- Oversee finance and admin department.
- Monitor performance, mentor & develop the regional team members.

Other Brands:

- Manage and launch Singapore Learning Systems in Middle East
- Develop and grow the Learning Plus book Sales.

Requirements

- Proven leadership and managerial experience
- Ability to manage a growing and changing team
- Excellent time management and communication skills
- Sales skills and ability to build productive business relationships
- Ability to manage multiple projects independently
- Relationship building with our department heads, domestic & international
- Experience in international & executive professional correspondence
- Bachelor's Degree in any subject is preferred
- Strong written and verbal communication skills
- Strong interpersonal skills especially working with clients via phone and email
- Strong attention to detail and excellent follow-through skills
- Strong Microsoft Office, Excel, and Word skills
- Positive attitude and high performer
- Ability to learn and use business software's quickly
- Ability to work in a fast paced environment with changing deadlines and priorities

OUALIFICATIONS & EXPERIENCE:

- 10-15 years experience in the service industry, preferably in the field of education, training or hospitality
- Relevant Bachelor's Degree
- MBA advantageous
- Administrative, Planning and Organisation Skills
- Strong customer service background
- Christ-Committed Follower









